

AGTOURISM / DIRECT MARKETING WORK GROUP MEETING

AGENDA

March 30, 2006

County Sheriff Station – Templeton

1. Introductions/Announcements – Brenda Ouwerkerk
2. Approval of Minutes: March 14 meeting – Mike Isensee
3. Topic Introduction: Lodging: B and B, Inns, Dude Ranches, Health Resorts, Bathing for Committees # 6 and 7 – Karen Nall
4. Presentation: Final Draft: Committee #5: Ag Farmstays/ Homestays
5. Presentation: First Draft: Committee # 4: Sales
6. Discussion: What “rural character” means to us. – Brenda
7. Discussion: shall we modify the Work Group meeting frequency to allow more time for Committee work?
Proposed new schedule: all 6:30pm to 9:00pm
April 11 @ SLO
April 27 @ Templeton
May 25 @ SLO
June 29 @ Templeton

HOMEWORK ASSIGNMENTS FOR APRIL 11 MEETING:

At our April 11 meeting Steve Carnes from the County Env. Health Dept will be our “Subject Matter Expert” to present Health Code related information pertaining to processing, food preparation.

- Please forward any questions you may have for Steve to me before April 11 so I can provide them to him in advance
- Review Draft # 2 from Committee #4: SALES
- Review Draft #1 from Committees # 2-3: ACTIVITIES/EVENTS

